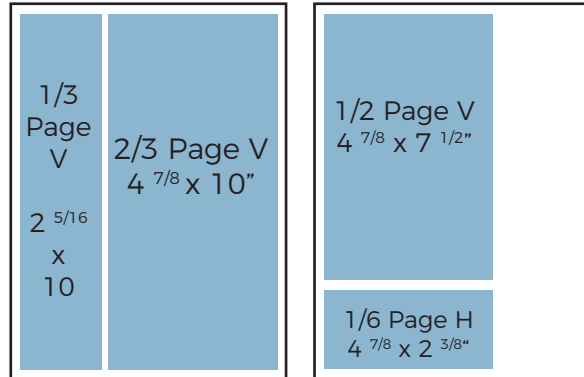




## Perdido Key Area Chamber of Commerce Guide & Business Directory Advertising Information & Rates

<b>SIZES</b>	<b>RATES</b>
1/6 Page H	\$450
1/6 Page V	\$450
1/3 Page H	\$550
1/3 Page V	\$650
1/2 Page H	\$950
1/2 Page V	\$950
2/3 Page V	\$1,500
Full Page	\$2,300
* Last Left Read	\$2,500
* Inside Front Cover	\$2,800
* Inside Back Cover	\$2,800
* 2 Page Spread	\$4,300



\* 1 Spot Available

**Payment Deadline**

October 31, 2017

**Digital Art Deadline**

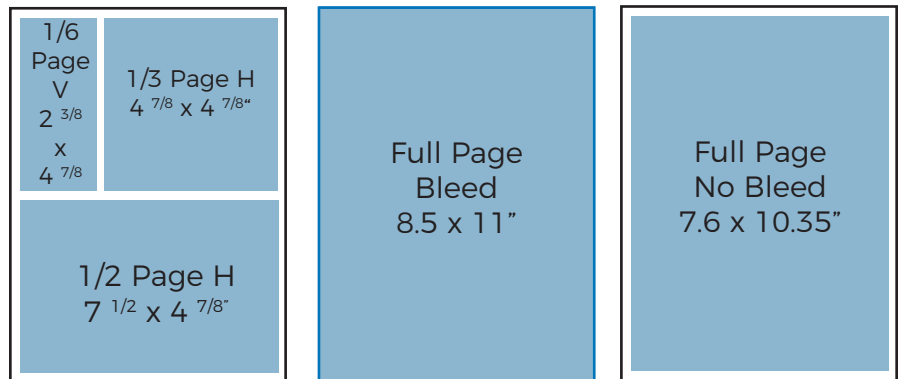
November 3, 2017

**Publication Date**

January 2018

**Quantity**

35,000



**TERMS AND CONDITIONS**

Payment is required with contract or qualified advertisers may be billed. Payment may be split up, but the balance is due no later than 10/31/2017. Ad placement, other than paid premium positions, is at the discretion of the publisher.

All ad materials should be in a digital format supplied as a high resolution PDF file (4-color printing; CMYK @ 300 dpi). Ads that are not delivered with the correct specs or format will be returned for correction.

**Deadlines not being met will result in removal of ad.**

It is agreed that the Perdido Key Area Chamber of Commerce may not raise the stated advertising rates during the period of this contract, nor may the advertiser cancel during the agreed term of this contract without a shortrate. In the event that litigation is initiated the contract will be forced through the completion of contract whether or not the insertions actually run. All camera-ready material submitted to PKACC are accepted upon the express condition that the advertiser agrees to hold PKACC harmless from any and all claims arising out of or relating to copy, copyrights, trade marking or mistakes in ad, order, photographic ad copy, or that the use of any name or other material in any advertisement that is illegal, unauthorized, or damaging in any way to any person or name or any other legal entity.



**2017 PERDIDO KEY GUIDE ADVERTISING CONTRACT**

Perdido Key Area Chamber of Commerce  
joann@perdidochamber.com  
15500 Perdido Key Drive, Perdido Key, FL 32507  
P: 850.492.4660 | F: 850.492.2932

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Payment Due:** No later than 10/31/2017

**Rate:** \$ \_\_\_\_\_

**Ad Size:**  1/6 page H

1/6 page V

1/3 page H

1/3 page V

1/2 page H

1/2 page V

2/3 page V

Full page

Last Left Read

Inside Front Cover

Inside Back Cover

2 Page Spread

**MATERIALS**

Use ad from 2017 PK Visitor Guide

Will provide new ad

**TERMS AND CONDITIONS**

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Signed: \_\_\_\_\_ Date: \_\_\_\_\_